

Myra Manekia

✉ mmad2021@mymail.pomona.edu ☎ (909)-905-1561 in Myra Manekia ↗ Personal Website

Education

- BA Cognitive Science**, *Pomona College*; GPA: 3.87 05/2025
• **Related Coursework:** Cognitive Neuroscience, Bilingualism, Belief Cognition, Intro to Computer Science with Topics in Artificial Intelligence, Statistics, Calc I & II, Sound Cognition, World Music Claremont, United States
• **Honors:** Pomona College Scholar for Outstanding Academic Performance
- High School**, *Roedean School* 2017 – 2020
• **Honors:** Math, AP Math, Physical & Life Sciences, English, French, Zulu Johannesburg, South Africa
• **Leadership Positions:** Head of Orchestra, Head of Social Responsibility, Public Speaking Spokesperson

Professional Experience

- UX Research/Product Design Intern (Full-Time)**, *Hailo SA* 07/2023 – 08/2023
~ Premium and secure transfer service with app-based booking & payment~ Johannesburg, South Africa
• Designed a user journey and incorporated it, using Figma, into the final mobile application design
• Implemented 2 new services enhancing revenue by analyzing customer feedback
- Frontline Marketing Intern (Full-Time)**, *The Coca-Cola Company South Africa* 08/2023 – 09/2023
• Contributed to the launch of a new product; coordinated 3 cross-functional teams during launch event planning Johannesburg
• Strengthened brand perception by engaging in TCCC's partnership with Johannesburg Pride; led to 20% rise in sentiment among LGBTQ+ communities
• Optimized team efficiency by designing a 2024 LRP template for all 7 campaigns; reduced planning time for each initiative
- Linguistics and Cognitive Science Department Student Assistant**, *Pomona College* 08/2023 – Present
• Enhanced department recognition and engagement; designed logo/posters promoting events; increased student involvement by 5x Claremont, United States
• Managed and co-ordinated 3 Fall events attended by over 80 students
- Manager & Barista**, *Milk & Honey* 10/2021 – Present
~ *Pomona College's student-led boba business catering to over 9000 students* ~ Claremont, United States
• Implemented an online-ordering platform; collaborated with a team of 6 students to design and test; project involved qualitative analysis of client feedback and quantitative analysis to improve product delivery

Leadership Experience

- Team Leader**, *Sparkathon '23* 02/2023
~ *Human-centered design thinking competition hosting over 150 students* ~ Claremont, United States
• Developed and presented a technological prototype to harness the strengths of AI within the education industry
• Product development involved user-driven research, analysis of competing products, and crafting a solution to meet project objectives
• Led a diverse team of 4 students ranked 3rd out of 16 competing teams
- Founder**, *Code-Ed* 05/2019 – 01/2020
~ *An initiative promoting coding to local students in a public school* ~ Johannesburg, South Africa
• Improved coding literacy of 50 student by 40%; initiated CoffeeScript & Python coding programs to 60 7th-grade students
• Secured \$3000 from 4 donors; negotiated 50% savings on subscription plan costs
- Delegate**, *Round Square* 04/2018 – 05/2018
~ *Network of 200 schools in 50 countries fostering global competence & confidence* ~ Kumasi, Ghana
• Designed and organized 5 newly-built classrooms at 3 underprivileged schools
• Moderated panel-discussions with influential business leaders on effective service leadership in Africa

Skills

Languages

English (Native), French (Fluent), Zulu (Fluent), Mandarin (Intermediate), Urdu (Intermediate), Spanish (Beginner)

Technical

Proficient: Microsoft Platforms, Canva
Intermediate: UX Research & UI Design concepts, Figma, EEG Prime, E-Data Aid, MATLAB, Adobe Platforms
Beginner: Python, STATA

Interests

Playlist curation • Digital Art • Drawing • Lego